

PANHANDLE PARTNERSHIP'S STRATEGIC PLAN

MARCH 29, 2023



PANHANDLE PARTNERSHIP

Rooted in Frontier Spirit, Committed to the Future



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We are a non-profit membership-based organization serving the eleven counties of the Panhandle. Since 1998, we have served as a catalyst for collaboration in the development of creative opportunities for enhancing family and community life in Western Nebraska.

Our Vision & Mission



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Vision

Collective Impact for Thriving and Equitable Panhandle Communities



Mission

We build collaboration among agencies, networks and the broader community to find creative solutions to improve the quality of life and communities in the Panhandle.

The Board Behind Us

Teamwork makes the dream work





The Partnership Quotes

Collaboration divides the tasks and multiplies the success.” PPI embodies collaboration in the Panhandle!

Since there’s no definitive “The Problem”, there’s no definitive “The Solution”

I would much rather be a part of a team like The Panhandle Partnership than struggle alone in this big crazy world.

We exist to serve.

The networking we do across disciplines and across communities is powerful.

If we were good at everything, we’d have no need for each other.

We are too rural with too few resources to compete. Collaboration avoids duplication and is most efficient.

“Alone we can do so little; together we can do so much”

The Panhandle Partnership has created a culture of collaboration. That’s not easy to do and it speaks to our commitment to our mission



The Partnership Quotes



I see the partnership as those spider webs.

Adaptive leadership skills: the ability to mobilize people without imposing a predetermined agenda or taking credit for success. Keep all parties together while working behind the scene to let other stakeholders own the initiative's success.

From "Channeling Change: Making Collective Impact work".

Collaboration is a partnership; a union; the act of producing or making something together. Collaboration can take place between two people or many people, strangers or best friends. To collaborate is to commit to the possibility of producing an outcome greater than one that would be developed in a silo.

The transformation that has transpired over the past 20 years has been life changing for communities. Collaboration has built systems within our region and communities that are non-duplicative and individually based which allows for community engagement that fosters growth, transparency and prosperity for the entire region. I am proud to have been a member of the Panhandle Partnership.

History: 1998-2005

- Service Representatives:

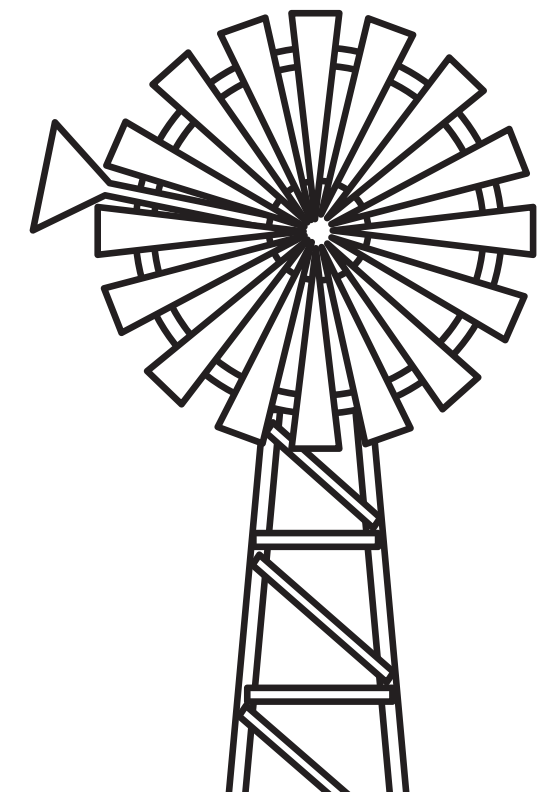
- Jim Bovee, Nebraska Boys Ranch
- John McVay, Panhandle Mental Health Center
- Linda Redfern, Region I Office of Human Development
- Kim Engel, Chadron Community Hospital
- John Steinauer, Panhandle Community Services
- Deanna Trowbridge, Western Nebraska Community College
- Linda Boeckner, University of Nebraska

- By Virtue of Position:

- Nancy Montanez CEO, NHHS- Western Service Area,
- Director, Panhandle Public Health District.

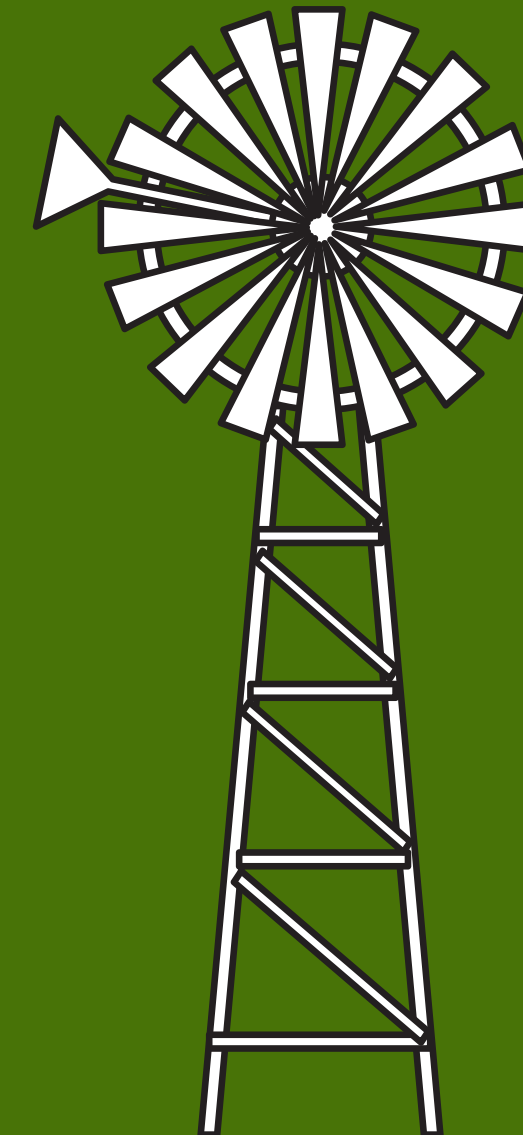
- Community Members

- Lori Burkey, Central Tier -Scottsbluff County;
- Rosann Chilton, Northern Tier- Sheridan County
- Jean Jensen, Southern Tier- Garden County;
- Susan Martinez, Central Tier- Scottsbluff County
- JoAnn Mueller, Southern Tier- Kimball County;
- Earl Stahlnaker, Southern Tier - Cheyenne County



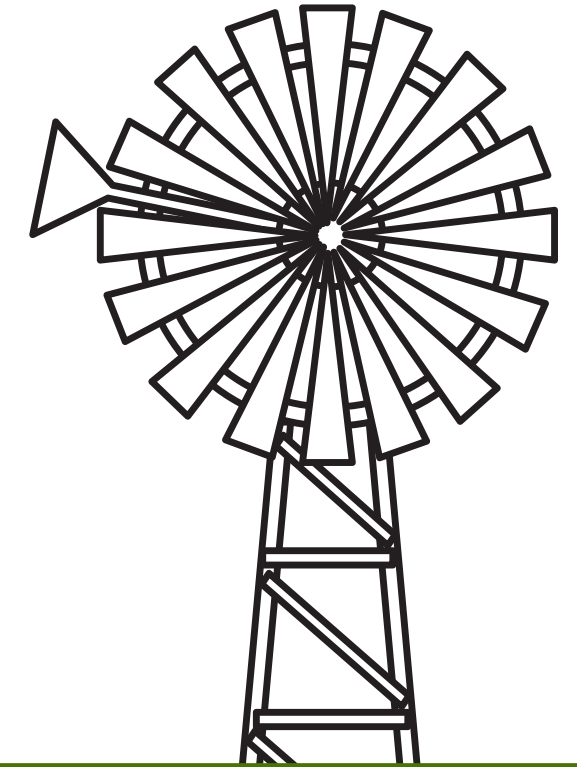
Additional History: 1998-2005

- Board has no power
- Board has responsibility
- Services committee “got things done”
- Many committee meetings
- Services Committee was the connector
- Brainstorm
- Names or memories
- Learned so much about everyone
- Funding (first time shared)
- Computers-Dial-Up internet
- Service Point
- State didn't understand partnership
- Connected with Joan and a way of behaving
- What is collaboration?
- Doing the same for those now that we had
- Different pieces of collaboration when Box Butte joined, but needed that to move us forward
- Gave birth to PPHD - 1st Community Health Assessment (Paula Soper)



History: 2006-2010

- Faith Mills joined the board.
- Partnership's Training Academy is created in partnership with Western Nebraska Community College
- TOP Facilitation (100+ trained facilitators)
- Hospital grant \$18 million
- Training Academy

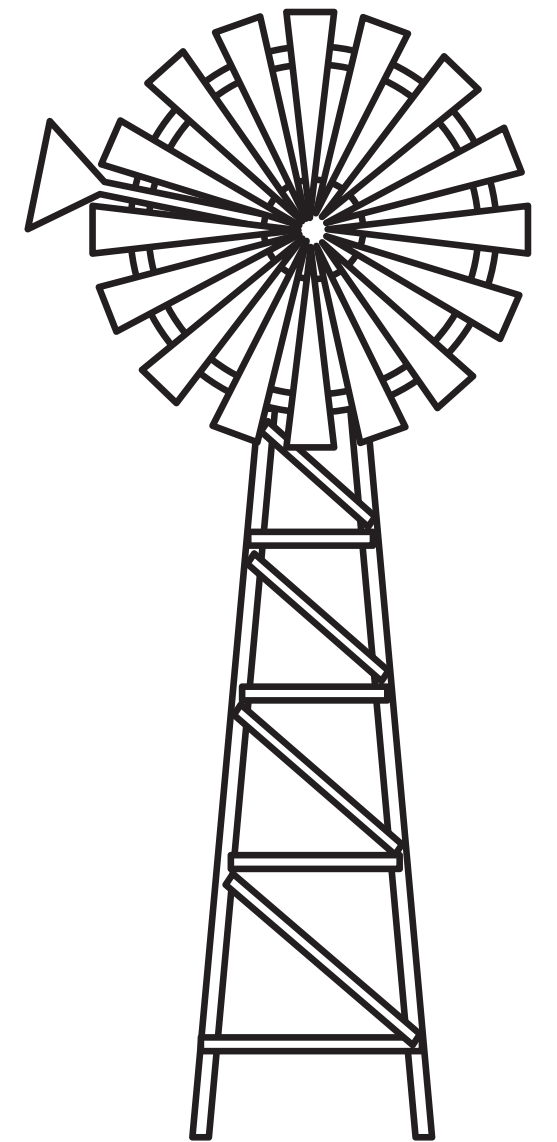


History: 2011-2015

- 2011- Collective Impact is introduced as a model in the Stanford Social Innovation Review
- 2015 Social Enterprise work begins- spurs closer partnership w/ PADD and econ development
- Oct. 2015- PPI hired its first staff.
- PPI facilitates the Comprehensive Juvenile Services Community Plan for Juvenile Justice.
- Formation of Birth-8 System of Care
- Paulette Schnell part of the Board
- PPHD CHIP process started 1st in 2011
- 21st Century=after school care
- Policy and procedures (remodel)
- Collective impact

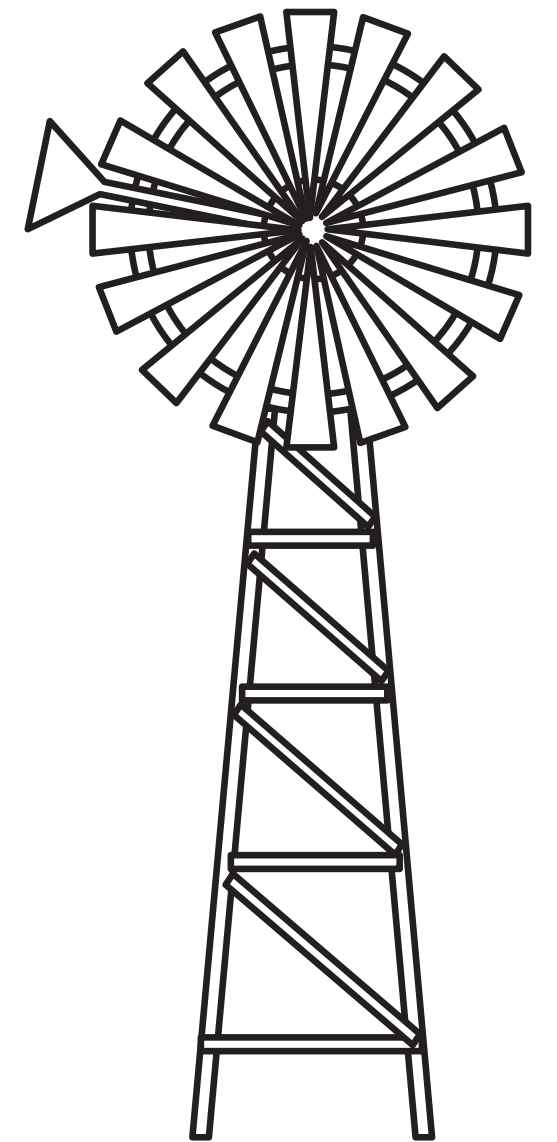
History: 2016-2019

- Second staff hired- training academy capacity grows.
- Greater Good and Social Enterprise funds and respective committees are created.
- Branding and website created.
- Resource Directory developed.
- Faith Mills joined the staff.
- Jonnie Kusek was elected to the board.
- Sandy Montague-Roes was elected to the board (served in the past as well).
- Katie Samples Dean was elected to the board.
- Karen Benzel was elected to the board.
- Panhandle Partnership for Health and Human Services officially changed its name to Panhandle Partnership, Inc.
- Partnership's Training Academy draws record numbers to Adverse Childhood Experiences workshop with ACE Study co-author Dr. Vincent Felitti and the Human Trafficking Symposium
- Dolores Huerta comes to the Panhandle
- Formal interview process for Board



History: 2020-Current

- Connor Wilburn joined the staff.
- Liz MacDonald was elected to the board.
- Melissa Misegadis was elected to the board.
- Valeria Rodriguez was elected to the board.
- Daniel Bennett was elected to the board (served in the past as well).
- Nici Johnson was elected to the board (served in the past as well).
- Training Academy becomes independent of WNCC partnership
- Lots of government money is available so not as much collaboration
- Staff(easy come, easy go)
- World can't get back to normal
- Trauma/emotional outbursts



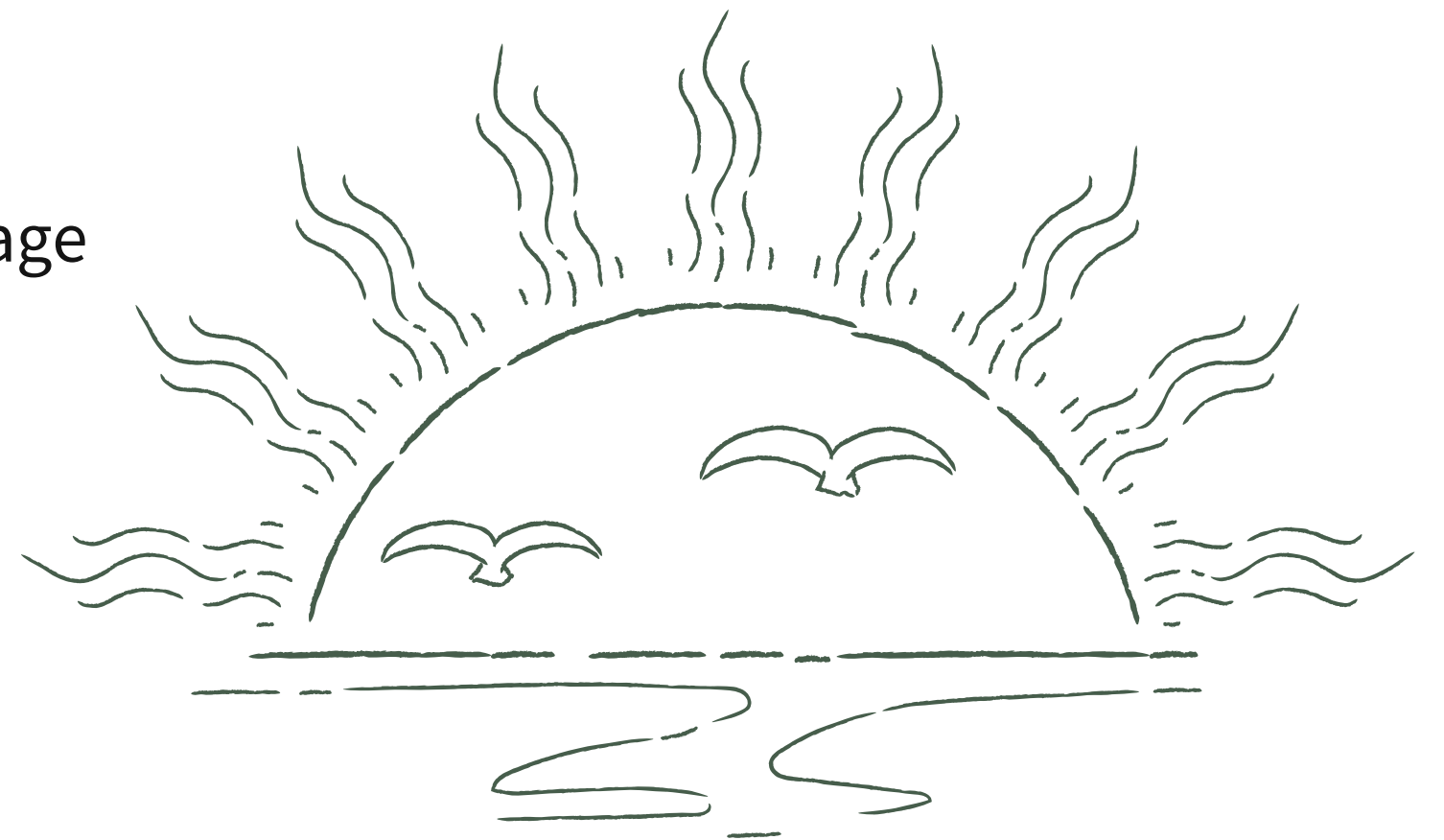


WAVE

- Horizon: not yet making waves
- Emerging: beginning to make waves
- Established: items at the crest - in current state of fullness
- Disappearing: ebbing of the wave
- Undertow: deep patterns which cause trouble, even in midst of success

Not yet making waves

- Threat to democracy and safety(world)
- Change in workforce to Gen Z
- Cut in funding
- Long-term COVID effects (mental health, students/kids missing school)
- How the next generation sees the world (social media dominance)
- Long-term effects of constant anxiety and stress
- Digital temperance
- Contract/gig based economy
- New needs for care/housing/services as generations die/age



Emerging

Beginning to make waves

- Extended Family -Grandparent role has expanded
- Access to more options through technology-telehealth, tele-whatever. Life without touch
- Decrease in COVID funds
- Next generation in the workforce
- Social discord
- Post-COVID mental health
- Transition of leadership-retirement moving jobs
- Acceptability of work/life balances
- Flexibility with remote work options
- Big data and real time data
- AI(sounds like eye)
- More intention around different kinds of diversity
- Severe weather patterns
- Minority as majority in rural areas
- Urban to rural movement
- Cost of living increase
- Unavailability of housing-general-quality
- Gap/disparity in tech with kids and adults



Established

Items at the crest - in current state of fullness

- More virtual meetings and they are more equitable
- Work from home is common
- Tele-med is common practice
- Culture of collaboration
- Mental health recognized and accepted
- Stigma reduced
- Wages have increased but so has cost of living
- Political division and mistrust
- Misinformation and disinformation rampant
- Racism, bias, violence increasing
- Established robust planning processes
- Minority increasing in rural communities
- Generational differences-work, family
- Well-known recognized organization
- Paranoia/conspiracy theory
- Awareness-people want to see change but don't know where to begin
- Unlikely partnerships
- New power-dispersed vs. hierarchy/control



Disappearing

Ebbing of the wave

- More virtual meetings and they are more equitable
- Work from home is common
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Undertow

Deep patterns which cause trouble, even in midst of success

- Rigid mentalities
- Mistrust
- Spirit of competition over collaboration
- Working in silos
- Lack of funding
- Lack of quality candidates
- Suicide threat to public schools and education
- Preference for authoritarian governance vs. democratic
- Screen time affecting well-being
- Political unrest and violence
- Domestic terrorism
- Recession
- Syphilis
- Fentanyl





STRATEGIC PLAN

What key pillars are essential to support the continued sustainability and collaborative spirit of the Partnership?

Pillars

01

Rooting Our Work in
Community Context &
Inclusivity

02

Bringing People &
Resources Together
for Collective Impact

03

Embracing Innovation
through Learning &
Risk-Taking

04

Preserving our Legacy
through Mentoring &
Education

05

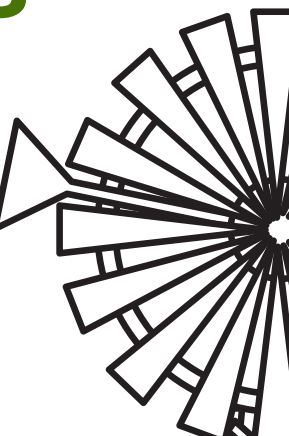
Cultivating Authentic
Relationships

06

Demonstrating Our
Values through
Intentional Behavior

07

Honoring the
Interconnectedness
of People &
Systems



Pillars

Rooting Our Work in Community Context & Inclusivity

- Individualized & Community Approaches
- Representation of the community and activities
- Constant Environmental Scanning

Bringing People & Resources Together for Collective Impact

- Stay true to definition of collective impact
- Modeling Collaboration
- Continue to share resources, time, & talent
- Skilled facilitation
- Financial Diversity

Embracing Innovation through Learning & Risk-Taking

- Flexibility
- Patience & Flexibility
- Embracing Growth & Change
- Continue to be innovative (funding & partners)
- Open to new ideas
- Embrace innovation
- Risk - Learning - Growth

Preserving our Legacy through Mentoring & Education

- Educating on the Partnership History
- Member education
- Mentoring new members including service opportunities
- Mentoring & supporting

Cultivating Authentic Relationships

- Time together nurturing relationships
- Cultivate & maintain relationships
- Physical/in-person collaboration
- Networking opportunities

Demonstrating Our Values through Intentional Behavior

- Speak truth
- Neutral/safe space
- Behaviors hopeful, respectful, inclusive intentional
- Abundance Model "Trust"
- Optimism
- Collaboration
- Networking opportunities

Honoring the Interconnectedness of People & Systems

- Unreasonable commitment to bigger system
- System thinking
- Productive & seeing results



Contact Information



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