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# UNITED WAY OF THE MIDLANDS' ANNUAL REPORT

## JULY 1, 2022 - JUNE 30, 2023

Leslie V. donated \$536 🙏

to Where it's needed most

🇺🇸 Council Bluffs, United States

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# **OUR MISSION**

**UNITED WAY OF THE MIDLANDS UNITES OUR COMMUNITY'S CARING SPIRIT TO BUILD A STRONGER TOMORROW.**



**BOARD CHAIR AND CEO LETTER**



A note from our Board Chair and CEO about this past year's successes, learnings and proud moments.



## JULY 2022 - JUNE 2023 FINANCIAL STATEMENT

United Way of the Midlands strategically invests more than 95 cents of every donated dollar right here in the Omaha-Council Bluffs metro.





## **UNITED WAY BOARD OF DIRECTORS**

Meet our 2023 - 2024 Board of Directors.





## UWM HIGHLIGHTS

Thanks to the giving spirit across the Omaha-Council Bluffs metro, UWM raised more than \$40 million for our community during the 2022-2023 fiscal year.





## CELEBRATING A CENTURY OF GIVING BACK

Looking back at our rich history in the Omaha-Council Bluffs metro.



HEARTBEAT OF THE COMMUNITY



The **UWM Signals and Trends Report** reflects our findings and highlights conditions experienced across our metro area.

## RECOGNIZING EXCELLENCE

We recognize this year's Citizen of the Year and our Corporate Partner Award winners for going above and beyond to help our neighbors in need during the 2022-23 campaign.



### CITIZEN OF THE YEAR AWARD

The “Citizen of the Year” Award is granted to a citizen(s) of the Greater Omaha community for their involvement in United Way and other volunteer endeavors dedicated to the present



future social well-being of the community.



## CAMPAIGN RECOGNITION AWARDS

The 2022 Campaign Partner Awards recognize businesses that went above and beyond to support United Way of the Midlands during the 2022-23 campaign.

## LEADERS IN GIVING

Because of the generosity of these donors and companies, thousands of people across our community received support to get back on their feet.







## TOP 100 PARTNERS

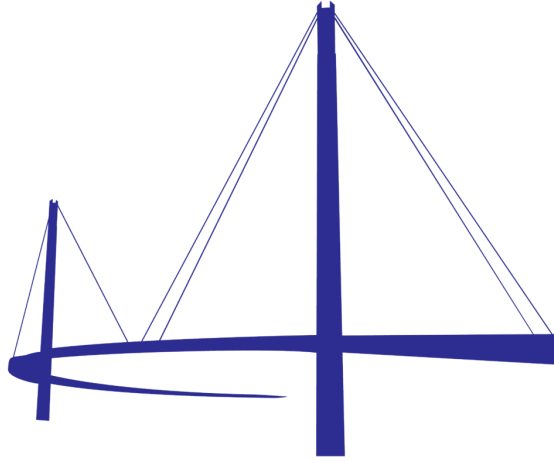
United Way of the Midlands recognizes the companies that raised the most for our community during the 2022-23 campaign.



## TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society is comprised of those donors who give at a level of \$10,000 or more annually.





## BRIDGEBUILDERS

The Bridgebuilders Society features those donors who give between \$1,000 and \$9,999 to United Way.



## GOODFELLOWS

The Omaha World-Herald and United Way of the Midlands are pleased to share a partnership to administer the Goodfellows program.



# ADD IMPACT TO YOUR INBOX

Be in the know about what is going on at United Way by subscribing to our weekly newsletter, **Community Connection.**

First name\*

Last name\*

Email\*

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## THERE'S STRENGTH IN NUMBERS: UWM'S COMMUNITY CARE FUND REMAINS A POWERFUL WAY TO GIVE

### HARNESSING THE STRENGTH OF COMMUNITY TO AMPLIFY CHANGE

We live in a generous community – where neighbors care for neighbors and compassion drives positive change. Giving to United Way of the Midlands' Community Care Fund means your donation joins forces with others– projecting the strength of our community, magnifying the influence of an investment and powering a network of essential resources.

[READ MORE](#)





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